THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) Yes, Sir.

(b) No, Sir.

(c) Does not arise.

OBJECTIVES OF 8TH INTERNATIONAL CHILDREN'S FILM FESTIVAL

2639. SHRI MENTAY PADMANABHAM : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) what was the expenditure incurred in holding the Eighth International Childern's Film Festival in Udaipur ;

(b) what were the objectives of this film festival;

(c) whether it is a fact that commercial films were included for screening in the film festival; and

(d) the steps being taken to adhere to the guidelines laid down for holding children's film festival ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) While the accounts of actual expenditure are being compiled by the National Centre of Films for Children and Young People (N'CYP), it is expected to be close to the budget estimates of Rs. 150 lakhs.

(b) The objectives of this festival like previous such festivals were :

(i) To bring together and promote films from all over the world, whose main purpose is to entertain and educate children and young people, and to help them acquire a more critical appreciation of the film art.

(ii) To encourage the exchange of ideas and points of view between filmmakers, children and young people to pay special attention to those films which attempt to foster mutual understanding and awareness of problems between children, young people and adults.

(iii) To exhibit the best of children and youth films having artistic, pedagogic and humanitarian qualities which contribute to a better understanding between people and cultures.

(c) Two recent films basically centring round children and young people, namely 'HUM HAI RAHI PYAR KE' and 'JO JEETA WOHI SIKANDAR' which had run in the commercial circuit earlier were shown in the associated screenings during the festival. These two films did not, however, form part of any official section of festival. In the Nostalgia Section of the festival, which pertained to basically good old films for children, certain old films of interest to children which had earlier run in commercial circuit were screened.

(d) No formal guidelines have been laid down for children's film festivals. The estival conducted at Udaipur was however, in the pattern of international festivals of the same type and the earlier seven festivals held by N'CYP.

GUIDELINES OF IMPOSING TAX OF THE CABLE T. V. OPERATION

2640. SHRIMATI ILA PANDA : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that Government have asked the Cable TC operators to pay tax ;

(b) if so, what are the guidelines of imposing tax on the Cable T.V. operators;

(c) whether Ministry has made any survey of the number of Cable TV operators in Delhi; and

(d) if so, the details thereof ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND

BROADCASTING (SHRI K. P. SINGH DEO) : (a) No Sir.

(b) Does not arise.

(c) No Sir.

(d) Does not arise.

ATTACK ON THE DOORDARSHAN KENDRA PATNA

2641. SHRI SHIV PRATAP MISHRA : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that the workers of a political party entered Doordarshan Kendra, Patna in the 1st week of December, 1993, and ransacked it ; if so, the details of the incident; and

(b) the measures Government propose to take to check such incilents in different parts of the country ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) Yes, Sir. On 2-12-1993, it group of persons claiming to be janata Dal workers forcibly entered the premises of Doordarshan Kendra, Patna and ransacked the duty room and the reception office demaging furniture and fittings. Some Vehicles bringing to the staff and visitors, parked in the office premises, were also damaged. The intruders, subsequently, submitted a memorandum to the Director of the Kendra expressing their resentment against the alleged partisan news coverage by the Kendra. An FIR has been lodged with the local police on 2-12-93.

(d) Law and order being a State subject, the State Governments are addressed on this subject upon any apprehension or report being received.

ADVERTISEMENTS IN TELUGU DAILIES

2642. DR. YELAMANCHLI SIVAJI Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) how many advertisements are released to various News papers in Telugu through D.A.V.P.;

(b) how many of them are enlisted to receive these advertisements;

(c) what is the rate of each of them; and

(d) what are the guidelines for fixing the rates ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO) : (a) Advertisements are issued to newspapers|periodicals as per the publicity requirements and budgetary provi-dated to the circulation of a newspaper, were given 4043 insertions of advertisements covering 208073 column centimeters of space.

(b) 64 Telugu newspapers|periodicals are on DAVP's panel for issue of government advertisements.

(c) and (d) The advertisement rate for each newspaper is fixed on the basis of a formula devised by an Expert Committee appointed by the Government. It is related to the circulation of a newspaper. DAVP enters into rate contract with each newspaper. Rates are fixed in respect of each.

IMPACT OF FOREIGN TV ON INDIA'S ADVERTISING SYSTEM

2643. SHRI S. AUSTIN : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether Government have taken into consideration the impact of foreign TV on the advertising system of our country;

(b) whether there has been any effort to discuss and consult our industry and business sectors for their suggestion ;

(c) if so, the details thereof; and

(d) whether it is a fact that some representations are pending for review of existing guidelines, restrictions and other aspects ?